



**BEST
GLOBAL
AGENCY**

MARKETING | BRANDING | WEBSITE DESIGN-DEVELOPMENT

Bryнна Gozde Gultoprak, Founder

info@bestglobalagency.com

San Diego, California

PRIVACY POLICY

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Best Global Agency (“Best Global Agency,” “our,” “we,” or “us”) understands that your privacy is important. This Privacy Policy (the “Privacy Policy”) describes how we collect, use, store, process, and share your information in relation to your access and use of this website and any other websites operated by Best Global Agency, our mobile applications, and any of our other products or services that link to this Privacy Policy (the “Service”). By visiting, accessing, or using the Service, you expressly consent to the collection, use, storage, transfer, processing, and disclosure of your information, including personally identifiable information, as described in this Privacy Policy. **IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY, DO NOT ACCESS OR USE ANY PART OF THE SERVICE, REGISTER FOR AN ACCOUNT, OR MAKE A PURCHASE.**

This Privacy Policy complies with the California Consumer Privacy Act of 2018 (“CCPA”), and any terms defined in the CCPA have the same meaning when used in this Privacy Policy. All capitalized terms not defined in this Privacy Policy have the respective meanings set forth in our terms of service.

PLEASE BE AWARE THAT BEST GLOBAL AGENCY AND ALL ASSOCIATED SERVICES AND SYSTEMS ARE HOUSED ON SERVERS IN THE UNITED STATES. IF YOU ARE LOCATED OUTSIDE OF THE UNITED STATES, INFORMATION WE COLLECT (INCLUDING COOKIES) IS PROCESSED AND STORED IN THE UNITED STATES, WHICH MAY NOT OFFER THE SAME LEVEL OF PRIVACY PROTECTION AS THE COUNTRY WHERE YOU RESIDE OR ARE A CITIZEN. BY USING THE SERVICE AND PROVIDING INFORMATION TO US, YOU CONSENT TO THE TRANSFER TO AND PROCESSING OF THE INFORMATION IN THE UNITED STATES.



1. INFORMATION COLLECTION

1.1 Summary of Information Collected

As discussed further below, we have collected the following categories of personal information from users in the last twelve (12) months. We obtain these categories of personal information with the methods described herein.

Category	Examples	Have We Collected Any Information in This Category?
A. Identifiers	A real name, alias, postal address, unique personal identifier, online identifier, internet protocol address, email address, account name, social security number, etc.	YES
B. Personal information categories	A name, signature, social security number, physical characteristics or description, address, telephone number, insurance policy number, education, etc.	YES



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Category	Examples	Have We Collected Any Information in This Category?
C. Protected classification characteristics	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, etc.	YES
D. Commercial information	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies	YES
E. Biometric information	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template, etc.	NO



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Category	Examples	Have We Collected Any Information in This Category?
F. Internet or other similar network activity	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement	YES
G. Geolocation data	Physical location or movements	YES
H. Sensory data	Audio, electronic, visual, or similar information	YES
I. Professional or employment-related info	Current or past job history or performance evaluations	NO



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Category	Examples	Have We Collected Any Information in This Category?
J. Non-public education information	Education records directly related to a student maintained by an educational institution	NO
K. Inferences drawn from other personal info	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes	YES

1.2 Descriptions of Information Collected

(a) **General.** When you use the Service, you can browse without submitting any personally identifiable information about yourself. However, we will receive and store some non-personally identifiable information as described below. To participate in certain functionalities, you may be asked to provide personally identifiable information. "Personally identifiable information" is information that can identify you, such as your name, postal address, email address, or telephone number. You may also provide information about third parties through the Service, such as when sharing content with a recipient via email.



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(b) **Account; Login.** If you create an account, you will be asked to provide certain information, including your email address and password. It is your responsibility to keep this information up to date.

(c) **Payments.** If you make a payment to Best Global Agency, we will ask for information required for payment processing, such as credit card number, billing address, and related details. We use third-party payment processors (such as Shopify and Braintree) to securely process your payment information. We do not store your payment information.

(d) **Public Content.** You may provide information through the Service that is intended for public consumption, such as reviews, tips, and ratings.

(e) **Location Information.** We may receive your generic location or, with your consent, precise geographic location data.

(f) **Automatically Collected Information.** Similar to other websites, we may collect information such as your IP address, browser type, device type, and other browsing activity through cookies and other tracking technologies.

(g) **Third-Party Analytics.** We use Analytics Providers like Google Analytics to collect information about Service usage. You can opt out of Google Analytics tracking by visiting the Google Analytics opt-out page.

(h) **“Do Not Track” Settings.** The Service may not respond to “Do Not Track” signals from your browser.

2. INFORMATION USE

(a) **General.** We will use your personally identifiable information to operate and administer your account, provide support, communicate with you, and improve the Service.



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(b) **Communications.** We may use your personally identifiable information to respond to your inquiries or requests and to send promotional messages.

(c) **Non-Personally Identifiable Information.** We may use non-personally identifiable information for any lawful purpose, including analyzing trends and improving the Service.

(d) **Information Retention.** We may retain your information indefinitely or as long as necessary for business needs.

3. INFORMATION DISCLOSURE

3.1 Disclosures of Personal Information in the Last Twelve Months

We have disclosed the following categories of personal information for a business purpose in the last twelve (12) months:

- Category A: Identifiers
- Category B: California Customer Records personal information categories
- Category C: Protected classification characteristics under California or federal law
- Category D: Commercial information
- Category F: Internet or other similar network activity

3.2 Service Providers

We may disclose your information to service providers who assist us in operating the Service.

3.3 Business Partners

We may share your information with business partners to offer certain products and services.

3.4 Legal Requirements

We may disclose your information to comply with legal requirements or to protect our rights.

3.5 Business Transitions

In the event of a merger or acquisition, we may transfer your information as part of the transaction.



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4. INFORMATION SECURITY MEASURES

We use appropriate security measures to protect your information but cannot guarantee that all transmissions will be 100% secure.

5. CHILDREN'S PRIVACY

The Service is not intended for children under the age of 13, and we do not knowingly collect personal information from them.

6. YOUR CALIFORNIA PRIVACY RIGHTS

Under the California Consumer Privacy Act (CCPA), California residents may request disclosure of personal information collected, used, or sold in the preceding twelve (12) months, or request deletion of such information. Best Global Agency does not sell personal information.

7. CANADIAN RESIDENTS

The Service complies with the Personal Information Protection and Electronic Documents Act (PIPEDA) for Canadian residents.

8. NON-U.S. AND NON-CANADIAN RESIDENTS - CONSENT TO SUBMIT INFORMATION

If you are located outside the U.S. or Canada, by using the Service, you consent to your information being transferred to and processed in the U.S.

9. ADDITIONAL RIGHTS FOR EEA AND CERTAIN OTHER TERRITORIES

Users from certain territories, like the European Economic Area (EEA), may have additional rights, such as the right to erasure and data portability.

10. LINKED SITES

We are not responsible for the content or privacy practices of third-party websites linked to the Service.

11. CHANGES TO THIS POLICY

We reserve the right to change this Privacy Policy at any time. Your continued use of the Service after any such changes constitutes your acceptance of the updated policy.



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12. ACCESSING OR UPDATING YOUR INFORMATION

If you wish to access or update your information, please contact us at:

info@bestglobalagency.com
(858) 353-3355

13. ENFORCEMENT

If you believe Best Global Agency has not adhered to this Privacy Policy, please contact:

info@bestglobalagency.com
(858) 353-3355

This Privacy Policy is governed by the laws of the state of California.

14. PRIVACY QUESTIONS

If you have any questions about this Privacy Policy, please contact us at:

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By continuing to use our website and services, you acknowledge that you have read, understood, and agree to be bound by this Privacy Policy. **Best Global Agency LLC** reserves the right to modify or update this Privacy Policy at any time, and such changes will be effective upon posting on this website. Your continued use of the services following any updates constitutes your acceptance of such changes. If you have any questions or concerns about this Privacy Policy, please contact us at info@bestglobalagency.com or (858) 353-3355.

Warm Regards,

Gozde Brynna Gultoprak
Founder "Best Global Agency"

Call
(858) 353-3355

Email:
info@bestglobalagency.com
brynna@gozdegultoprak.com